Report on successful business plan compiled by

Name

Class/ course

Professor (Tutor)

Institution

City/ state

Date of submission

**INTRODUCTION**

The herein report has been compiled to convey the importance of computer programming to optimize the day to day business operations to maximize profits while minimizing the expenses and general business inputs. Such area of interest in the field of business operation to curb the firm from draining include proper planning, improved business management, suitable financial plans, the processes revival, assessing the employees’ performance and general commitment, and strategic ideas & thoughts (Badiru, AB. 2016). Among other important factors to ensure the firm's prosperity are setting clear, precise and concise goals while working towards achieving the goals, including the implementation and the final measure and weighing of the results in every fiscal year with the intention of improving on the necessary fields and departments. These expertise requirements would ensure the smooth run and operations of the business that would otherwise be difficult to achieve. The above scenarios are the significant contributions to the general business success and improved performance.

CONTENT OF THE TOPIC

*Proper planning*

Computer programming offers a more convenient and efficient means of improving the performance of any business. According to the Yordanova & Filipe, the proper laid down plans aids in the management and justified for various reasons. The importance of planning cannot be overestimated or emphasized as his works as the principal reason and source of the business success from the time of its start from scratch to the very end time of the business life (2011). The plan, therefore, runs the business and equally controls the management. The essential importance of the industry includes placing the organization in the better position. The position involves an improved marketplace in the competitive market structure. The market can always be conquered by either improving the brand and or the product that the firm deals with. Proper planning would equally contain the progress of the organization. The plans are always meant to boost the success of the business. Therefore, the integration of the management and policies of every action leads to the following records that enable the achievement of the goals and visions. The importance of planning is to trace the histories of anticipated success and eventually achieves the desired progress and insights. Decision making is as critical as every other tool in the business management. The decision b aids in making both the long-term and short-term plans. Both of these enables the efficiency of running the business through fast decision making. Planning is of importance when the company has not recorded a stability is a challenge. Due to the possibility of the business failures, there is, therefore, need to employ the flexibility to maintain the standard strategies for any desired organizations goals. The flexibility and eagerness to achieve the stability is a trait realized mainly by newly started business and those that are trying to rebuild themselves. The flexibility enables the company to control the future unseen events and uncertainties. Such uncertainties might involve the change in the business environments like the market coverage, command and or the entrance of competitor or substitutes the that the firm deals in. Planning plays a critical role in bringing together the other business departments hence enabling their integration (Yordanova, D. & Filipe, JA. 2011). The alliance that is imparted by the plan of an organization is critical to the ultimate achievement of the desired objective. Programs are usually done in boardrooms a fact that would ensure that the business outcomes and expectations are projected in prior. Therefore, the evaluation and control would be achievable. Finally, planning would shoulder the whole responsibility of forming the part of the business to achieve the desired results. The preparation makes this attainable by recording and following progress, integration of various organizational departments and aiding in the control and evaluation of the business. In conclusion, the planning would ensure that the firm achieves the desired economical and its profitable aims. The objective of every business includes the maximization of the profit. Hence, the proper implementation and maintenance of the market would lead to steady growth and development of the firm while maintaining the objectives and desired results and outcomes.

*Knowledge of the Financials.*

Companies are self-motivated organizations with numerous business functions happening concurrently. For the business therefore to achieve its set standards and objectives, every stage of the processing and business operations should strive to achieve the desired quality while minimizing inputs to offer maximum business outputs. The collective responsivity when integrated would hence ensure that the company makes an overall profit and benefits. This would be achieved exclusively by maintaining a closer follow up of the gross profits, net profit, and or the cash flow from the relationships would provide important information about the performance of the organization. Through the computer programming knowledge, the business can, therefore, tell whether the products prices can produce essential benefits considering the amount of input or investment amount in the company operations. The technology would also tell the survival possibility of the business, meet their expenses and whether the business would grow through reinvestment and profit worth plowing back. The knowledge is equally important as it aids the business to maintain correct timings of the business to enable the proper cash flow to meet the daily expenses and operations. In conclusion, the general knowledge of the business and technology understanding in the operations would ensure that the business survives and eventually boosts. The monitoring and of the discussed financial performance and measurements would ensure that the industry, managers can proactively address the challenges of the firm before they hatch into crises.

*Processes Review*

The company is often affected by their operations. Therefore, the activities should continuously be reviewed to ensure the smooth running of the business regarding the services, timely production and distribution of the product and or overspending in the process would not only adversely affect the market but also lead to the total failure and lack of the actual achievement. Technology is efficient when it comes to the monitoring of the operations as it cuts both the cost of the process and general services. An installed program would only require few recordings and human actions in maintaining the movement of commodities. Such programs are always important. Efficiency would still be maintained when the outputs of numerous documented procedures are interrelated and completed in an error-free manner to avoid waste. Several companies would fail at this stage due to lack of proper processes and failed communication breakdowns. The proper maintenance and constant reinstallation of the programs would ensure that the business maintains uniqueness while reducing the errors possibilities and possible communication breakdown that would otherwise reduce the business operations. The planners of the industry often expect the complexity of the company organization increase in volume when the growth is as gradual as anticipated by the laid down plans and objectives. Therefore, through the development and expansion of complexity would pose a significant challenge to the business hence likely hood of the company to experience much errors and problems within the industry (Stevens, WJ. & Hojati, M. 2007 pg 1-11.). The review of the process and programming of any business would enable the business management to curb marshes associated with the operation effects. Those failures like too much attempt by an individual to correct the error which can lead to gross loss in the finance sector, operations time, and or even lead to the possibility of access of the organization's privacy by frauds and unauthorized persons. In a nutshell, the company needs to continually review the operations and management of the installed programs and software necessary for tracing the records, movement and the events of the employees, customers and products or services of the institute.

*Assessing employee’s performance*.

The employees of a business shoulders the responsibility of lifting a company to greater levels or failing the business to its knees. According to Harris, among the important contributions of employees among others include loyalty to the business regarding maintaining proper records and giving the correct financial figures constantly while maintaining the company’s privacy undisclosed to the competitors (2007). In small-scale businesses, the technology is easily maintainable, and the relationships between the employees are maintainable relative to those of large scale. The need to form a concrete and unstoppable teamwork aids in the business ease of management and achievement of the desired quality and rate of the growth. The relationships, however, need to be regulated to ensure that it does not supersede the company’s interest. It is hence worth recognition that a company needs to be moderated to maintain a business relationship between the employees and the management. The use of technology and business need to be integrated to realize the effectiveness. Factors responsible for the above culmination and the confusion of the business among others includes the growth and expansion of the business, existence of positions that required technical skills and capabilities to cope up with while the shortcomings and failure to produce quality service is still incompetently tolerated. The reasons might be due to lack of enough finances to hire the qualified personnel and or due to the relationship created between them and the management of the business. Another challenging factor in the analysis of the employees is the promotion of the old employees who are not yet qualified for those positions. The assessment is important in the company as the output of every company’s employee would ensure that the business does not suffer from a single employees’ negligence and ignorance (Harris, P. 2007). Though scary and uncomfortable as it may sound, it is the harsh reality that any hopeful organization needs to employ to ensure that it achieves its goal. In summary, the success of business greatly depends on the employees’ commitment, and therefore, relationship and rapport created hence the need for the company to boost and vividly asses the employees.

*Think Strategically*.

Strategic planning and technical involvement of the business would ensure that the organization assesses the fundamental shifts in the industrial management, customer needs through the interactions with the customers and the need to learn the possible challenges to the company’s challenges like possible competitions. Flexibility in the business needs to be learned to reveal to the management the possibilities in case of any uncertainties of the business management and general business plan. Strategic planning allows for the assessment of all the organization's operations and their processes (Kapferer, JN. 2012 19). This can as well be achieved by valuation through critical thinking the requirements of expanding the organization yonder. The expansion can include creating several branches, increase in the market coverage, advertising the products globally, and or even improvement of the networking of the institution. The global market attraction and attainment would need stronger technology integration and management regarding the security and general maintenance while also maintaining the extensive marketing through the advertisements. It is therefore of importance to preserve the business by developing the core and critical competencies. According to Kapferer, the critical thinking would ensure the business is on foot and provision of important questions like what the business is about such would equally include things the organization is dealing in, whether the laid down procedures meet the business line of objectives and aim (2012). Another important question that would be considered in the critical thinking is like the changes that are occurring within the business. The changes are crucial to being noted as they do not only tell the progressive records of the firm but also provides the positive and ought to be maintained alterations within the operations and business management while scorning and rectifying the negative business ideas that could have been made in the business.

RESULTS AND RECOMMENDATIONS

The ultimate research has delightedly and proficiently given that the main reason and need to maintain the brisk business through improved technology. The technological integration shows that the likely hood of the survival and business maintenance while engaging employees is eased. Therefore, every organization needs to maintain their uniqueness and participate in keeping their ability to produce more and continue the business.

CONCLUSION

In summary, the steps and methodologies discussed above have succinctly proven that every organization’s survival would be maintained the proper and laid down means and procedures of various activities including the management work and or the general planning and assessment of every business entity.

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